

‘Education Cities’ to Transnational Education Zones, 29 April 2021



00:13:27 Dwin Dialou Buniel: Good evening everyone.

00:41:34 Simon Marginson: Colleagues it is time to put your questions in the Chat! It is an open call list right now. Questions questions questions statements questions please!

00:42:50 David Mills: Fascinating- thank you Jana. I wonder if you might want to comment on the tension between R and T...is R the aspiration and T the reality..?

00:42:53 Miguel Antonio Lim: Thank you Jana. Could you speak more about the concrete cases you found of exceptions or differences in the practice of academic freedom in the TEZs – related to your comment on TEZs as ‘zones of exception’. What are the main differences with the usual practice of academic freedom in the rest of the country and are there any controversial issues/tensions that regularly arise?

00:43:25 Lee Rensimer: A question for Jana and team: Can a TNE zone be a TNE zone without having explicit state-led functions (i.e. for the knowledge economy)? The conceptualisation of the logics behind them offered here describe very top-down, strategically designed policy spaces (either aspirational or real). And this may indeed describe such zones as they have become, but in some cases may not have been the logics at their inception. The development of both Dubai and Ras Al Khaimah TNE zones were comparatively unplanned and lacking this kind of strategy for much of their early stages, and were simply economic free trade zones where universities (licensed as businesses) were allowed to establish campuses. In Dubai these zones multiplied and specialised, becoming distinct educational zones. In Ras Al Khaimah, providers are still operating through a generic economic zone, however. So I guess the question is also when is a zone a zone?

00:43:27 David Law: Please may I ask about the TNE zone concept in relation to Shenzhen?

00:43:32 Hong Bui: Thank you Jana. I am keen on to know the view from policymakers of the host countries. Do you have that data and analysis?

00:44:01 Akiyoshi Yonezawa: What are the difference and commonality between the hosting cities and the cities taking option to be “exporter” to other cities? Are these two have substantial differences?

00:44:06 CGHE Webinars: Global Geographies of Offshore Campuses:
<https://www.econstor.eu/handle/10419/223315>

00:45:26 Doria Abdullah: Thanks for the presentation. Could you comment on the spillover effect of the transnational education zones on domestic HE space? I lived 20 mins from EduCity, and we are asked to work with Newcastle and Southampton as strategic research partners... (Prof Simon, could you ask on my behalf? Thanks!)

00:45:42 Hongwei Gu: Despite a move to online learning , there is still a reduction in the availability of education services , which shows there is limited evidence on mitigation measures, with this in mind , how can cities play an urgent role in achieving the SDG of granting universal access to education?

00:45:48 Eduardo Ramos: Thanks Jana. Could you comment on patterns in the type of political and demographic factors present in certain territories that seem to favour the 'segregated education zone' phenomenon?

00:46:00 Hongwei Gu: Thank you

01:00:39 Vincenzo Raimo: I entirely agree with Philip about the economic motivation of many of the players in off-shore campuses, especially local real estate developers but what's the evidence that these TNE campuses are actually contributing financially to the university HQ/ home city campus? And if the motivation of these universities is a direct financial dividend to the home campus why do more open when there is limited evidence, in my view, of a direct financial return, at least a short term financial return?

01:01:23 Alejandro: Me too

01:02:57 Vicky Lewis: Good question Enzo!

01:03:26 David Law: TNE in China ... What about Hainan Island? I don't think there is a need there for an institutional HE partner.

01:03:49 CGHE Webinars: Thank you for joining us today. A recording of this webinar will be on the CGHE site tomorrow morning: <https://www.researchcghe.org/events/cghe-seminar/education-cities-to-transnational-education-zones/>

01:05:02 CGHE Webinars: Our next webinar will be on Tuesday, 'Mapping graduate employability and career development in higher education research': <https://www.researchcghe.org/events/cghe-seminar/mapping-graduate-employability-and-career-development-in-higher-education-research/>

01:05:51 Alejandro: thanks a lot. excellent presentation

01:06:52 CGHE Webinars: Our full annual conference programme has now been announced for 11-12 May. You can read details here: <https://www.researchcghe.org/events/cghe-annual-conference/cghe-annual-conference-2021-remaking-higher-education-for-a-more-equal-world/>

01:13:33 CRISTINA CARVALHO: Congratulations, Jana! It was wonderful presentation and debate!

01:13:49 Vincenzo Raimo: Super presentation, Jana. Thank you. Great to see your work being presented. A really important contribution to this topic.

01:14:50 Vicky Lewis: Great presentation, Jana, and fascinating research (with lots of further avenues to pursue).

01:15:26 Vincenzo Raimo: So an indirect financial benefit maybe?

01:15:47 Eduardo Ramos: Excellent session, thanks very much Jana and team.

01:16:06 Eduardo Ramos: <https://www.universitiesuk.ac.uk/policy-and-analysis/reports/Pages/Transnational-routes-to-on-shore-UK-higher-education.aspx>

01:17:43 Jocelyn Krauss: Anyone remember where that compelling image of “British townhomes” next to palm fields was from? I want to find it myself...

01:17:57 Vincenzo Raimo: Nottingham was once just described as just another provincial university. Its overseas developments changed how it is viewed - for better or worse.