

# Tackling corruption in the university: fraud prevention, market making and the Big Four, 16 March 2021



00:29:59 Mohammad Moghaddam: Hello. Mohammad from Tehran, Iran

00:38:21 Simon Marginson: Questions for Cris please!

00:39:16 Vincenzo Raimo: The Auckland U. thing suggests that corruption is something which staff engage in for themselves. But isn't the bigger risk, pointed to in the Transparency International guidance for charities and universities, undertaken by often junior staff, unknowingly (because they haven't been properly trained or supported) for the university esp. in their work for the university overseas? Examples include how Govt sponsored students are attracted and admitted and in the development of TNE activities, getting materials through customs, etc. . What's the answer to this? Or isn't this the problem/ risk suggested by the TI report?

00:39:36 C Sanger: So... an attempt to create a 'moral panic' to which they can then offer a consultancy solution?

00:39:58 Mariya Ivancheva: I would like to ask a question, not necessarily in chat

00:40:05 Simon Marginson: Enzo you are first after myself

00:40:45 Per-Anders Forstorp: How does this notion of "fraud" and "risk" relate to more everyday aspects of academic Culture, such as conyism and patronage and such things that often stir up unease amoin the academic community

00:40:59 Per-Anders Forstorp: among

00:41:30 David Mills: Thanks Cris - I'd like to ask to what extent do you think this scare-mongering of fraud is deliberate and calculated...

00:43:01 Hongwei Gu: Thanks Cris for this just presentation. My question is with corruption rampant in universities, what can our institutions do to bring about change in the way that the world media portrays this? Thank you again.

00:47:02 Fiona Ross: Thanks for the presentation.

00:49:19 Simon Marginson: We have five people on the call list but there is time for more - come in please

00:49:41 VENKAT BAKTHAVATCHAALAM: Do you have any comments on the corruption in HE in the developing countries?

00:52:22 Morten Hansen: If we see “fraud speech,” as acts of market making, how is this market making similar and different to other modes of market making in higher education? Perhaps profit margins could help us think about this question, i.e., do we know if there are healthy profit margins on the fraud hotline business? or whether this is really about building authority and market opportunities in other areas?

00:57:42 Fiona Ross: The audit culture in universities (England) will only increase in response to increased regulation and the big 4 will thrive in this market. What advice do you have for governing boards in ensuring oversight and value for money of the external audit firms - which they are required to have by regulator?

01:02:37 Linh Nguyen: Thank you very much Cris for your thought-provoking work. What do you think about the impact of the digital migration (due to Covid19 pandemic) on university auditing? Now that many events and activities of universities leave their digital footprints with lots of digital data and meta-data, almost everything is traceable, will that contribute to further reproducing the dominant roles of the Big Four? Will the ownership of and access to digital data trigger a form of academic neo-capitalism? Thank you so much, Cris.

01:04:26 Linh Nguyen: (And a side question, I just wonder if Cris need to apply for any human ethics approval in order to make the presentation today?! If yes, I just hope that it was not too painstaking for you!!)

01:07:38 Syafiqah Abdul Rahim: Thank you Cris. My question related to the big 4 as a 'benchmark', and some national policy that often refer to the big 4 standards - most likely in Global South. How can we keep spreading the awareness through universities while academia culture in these countries might be influenced by the Big 4 standards?

01:07:49 Per-Anders Forstorp: Thanks, Cris!

01:09:09 CGHE Webinars: Thank you for joining us today. A recording of this webinar will be on the CGHE site tomorrow: <https://www.researchcghe.org/events/cghe-seminar/tackling-corruption-in-the-university-fraud-prevention-market-making-and-the-big-four/>

01:10:12 CGHE Webinars: Our next webinar will be on Thursday, 'What's Spanish for development? Chilean higher education at an impasse'. You can register here: <https://www.researchcghe.org/events/cghe-seminar/whats-spanish-for-development-chilean-higher-education-at-an-impasse/>

01:11:22 Vincenzo Raimo: Really interesting topic and nice presentation - lots to think about. Thank you Cris, Thank you CGHE!

01:15:17 Lisa Lucas: Have to go but thanks Cris. Great presentation. Great that you have a project on not doing a project and wondering where you will go next with this work? Will be interesting!

01:17:33 Evandro Coggo Cristofolletti: In Latin America, it seems to me that studies on corruption on higher education and universities are still incipient. How can we make the academic community more aware of this research agenda (so that we can better combat these problems)?

01:21:23 Penny Welch: Really good presentation, questions, responses and chairing - thanks Cris and everyone.

01:22:40 Cristina Carvalho: Thank you so much for this relevant topic!

01:23:04 Mohammad Moghaddam: thanks for this good event

01:23:24 Linh Nguyen: Thanks so much Cris for addressing our questions and for giving us so much to think about. Thank you Simon and everyone for today's webinar.

01:23:25 Syafiqah Abdul Rahim: Thank you Cris and CGHE