

# Whither the Academic Profession?

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**CGHE WEBINAR 27 APRIL 2021**



- First phase: Interviews in eight UK HEI case studies with eight individuals in each (Autumn/Winter 2017/18)
- Institutions chosen according to geographic region, type (pre/post-1992), disciplinary profile
- 69 interviews, of which 49 were ‘rank-and-file’ academics ie not members of senior management teams; majority in mid-career on open-ended contracts
- 20/49 had worked outside higher education, evenly spread across institutional type
- Second phase: Surveys of all staff in 5/8 of HEIs (Spring 2019)
- Third phase: repeat interviews with ‘rank-and-file’ academics to pick up career development (Autumn 2019-Spring 2020) - 39 interviews

# Conceptual framing/findings



- Extension of bounded/boundaryless view of roles and careers via ‘morphogenetic’ process between institutional structures and the individual (Archer 2000) - individuals not only enact formal career pathways, but offer “unscripted performances“ in interpreting these
- Facilitated by diversification of workforce - professions/practice/extended academic activity
- Choices represented by interaction between institutional and internal ‘career scripts’
- Institutional scripts driven by eg promotion criteria; performance review; work allocation models; visible/quantifiable measures
- Internal scripts driven by personal strengths/interests, professional practice, work-life balance; articulated via eg (less visible) informal conversations, personal development plans
- Creative tension between the two scripts, driving activity

- A metaphorical frame referring to the production and exchange of academic and associated activity, to which a value is ascribed by the individual
- Formal 'economy' (driven by institutional career scripts)
- Informal 'economy' (driven by internal career scripts)
- Shift in balance between the two evidenced by:
- Willingness of individuals to articulate personal strengths, interests, professional and work-life considerations
- Promotion of self/individual and unique contributions via networks, social media, mentorship, influence of line managers
- Collective shift towards more fluid, open-ended approaches
- Evident in both pre-and post-1992 institutions; across disciplines



| <b>Traditional elements of the professional formation of academic staff :</b> | <b>Shifts in the professional formation of academic staff:</b>  |
|---|---|
| Primacy of discipline as identifier   | Discipline no longer sole identifier; incorporation of other dimensions such as the student experience, community and public engagement, impact initiatives |
| Influence of institutional structures/progression pathways                    | Creation of alternative, self-made options; playing to strengths/interests/work-life considerations   |
| Formal discourses   | Informal understandings, relationships and networks   |
| Valuing of academic freedom/autonomy  | Valuing of general working conditions: flexibility, collegueship, equity, well-being, availability of options   |
| Good citizenship within own university  | Emphasis on good citizenship withIn the wider community   |

| I want to leave H.E.                        | Coef.    | P> z  |
|---|----------|-------|
|   |          |       |
| Experience in other education level         | -1.23424 | 0.009 |
| Experience in HE (years)                    | 0.035867 | 0.291 |
| Education: PhD (1 Yes)                      | -1.05367 | 0.002 |
| workhours (weekly)                          | -0.01774 | 0.314 |
| I am asked to do extra function (1 Yes)     | 0.626959 | 0.019 |
| I do overtime                               | 1.810501 | 0.008 |
| Academic track: traditional academic        | -0.68559 | 0.047 |
| Academic track: teaching-only               | -0.22625 | 0.612 |
| I have a good Key Relationship with my Dean | -1.06352 | 0.005 |
| Sex (1 Male)                                | 1.015741 | 0.000 |
| Age   | -0.04788 | 0.012 |
| Studying (1 Yes)                            | -0.84279 | 0.021 |
| _cons                                       | 0.265241 | 0.823 |

- Increase in ‘teaching-only’, ‘teaching specialist’ or ‘teaching and scholarship’ roles (but by less than the increase in students)
- Increase in the proportion of ‘teaching-only’ etc. academics who are casual
- Increase in fixed-term researchers
- Extension and redefinition of ‘early career academic’
- Some mid-career academics’ careers stalling
- Decrease in the proportion of ‘teaching and research’ roles
- Increase in proportion of professional staff (and more involved in core academic work)

- Significant restructuring of staffing of HEIs: by stealth? by ‘accident’?
- Dismissal of ‘casual’, ‘sessional’, fixed-term teachers
- Shift to online, hybrid and new blended learning; limitations on research; BUT increase in homeworking/flexibility; increased access via online communications
- Loss of fixed-term and part-time researchers
- Loss of professional staff and move to the ‘centre’
- The gender, race, class, etc, dimensions of these trends have yet to be confirmed by empirical analysis
- Increased workloads for all remaining academics and professionals, especially those teaching and involved in core academic work
- Those on teaching and research contracts may be becoming *de facto* ‘teaching-only’, or at least ‘teaching-intensive’



- Loss of significant proportion of academics and professional staff from HEIs: Will they ever return? How attractive is a career in HE now? Is there an 'academic career'?
- The academic and professional staff who remain have had to develop strategies for survival and success
- Faith in the formal institutional economy is likely to decline
- This formal institutional economy needs:
  - to acknowledge innovative work
  - to be reformed in order to realign with the lived reality of academic roles and careers in the mid-21<sup>st</sup> century
  - to negotiate a new psychological and social contract with academic and professional staff in HEIs

Thank you for your attention

Questions?