

# The Global Spread of National Universities: Modern State Formation and Geopolitical Anxieties in Higher Education Policy

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# National Universities

- National Universities
  - What are they?
  - Formative Concepts (Bengson, 2024)
  - Twin Approaches: De Jure vs. De Facto
- Global Spread of National Universities
  - Modern State Formation and the University after the Medieval Age
  - Identifying a (De Jure) National University
  - Comparative Sequential Method
  - Results
  - Tendencies of the National University
  - Conclusion

# National Universities: What are they?



# National Universities: What are they?

- Social Imaginary (Taylor, 2004) above the Local but below the Global
  - Universities mostly named after their municipalities or founders.
- Towards a Research Agenda
  - Organizational form, model, or script?
  - Substantive and analytical / functional conceptualizations.

# National Universities: What are they?

- Formative Concepts of NUs (Bengson, 2024)

*core themes*

1. Functioning as a tool for state development in terms of human capital, cultural identity, and social networks;
2. Serving as a nation's most advanced learning institution;
3. Providing meritocratic higher education without discrimination and in consideration of subnational divisions; and
4. Possessing a definite link with the central government.

# Twin Approaches: De Jure vs. De Facto

	De Jure	De Facto
Nature	Organizational Form	Analytical Category
Number	Singular	Plural
Emphasis	flagship (internal)	ranking (external)
Approach	historico-legal	socio-cultural

# Global Spread of National Universities

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# Global Spread of National Universities

- Modern State Formation c1500-
  - Establishment of an International System
    - Trade, Industrialization, and Globalization
    - Modern Cartography and Territorial Conflict
    - Colonization and World Systems
  - Nationalisms, Statecraft, and Bureaucracy
    - Citizenship and Cultural Identities
    - Working Populations with Income
    - Nationalization of Science and HE (Stichweh, 2015)



# Global Spread of National Universities

- The University after the Medieval Age
  - Early Modern Transformations
    - French – Napoleon – Specialist Grandes Ecoles
    - Prussian – Humboldt et al. – Generalist University of Berlin
  - Where does the National University figure within these?
  - When and where did the form arise? Why?

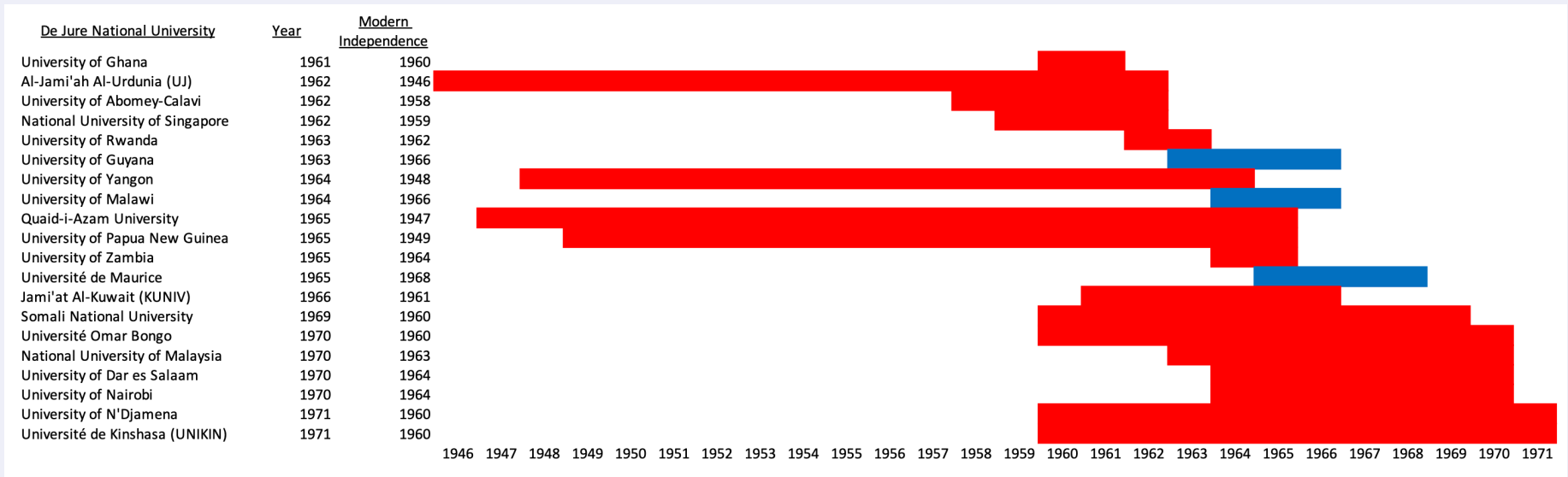
## Identifying a (De Jure) National University

- By name alone?
- Official Policy / Function Connected to Central Government
  - Organizational, Country, and System Histories and Data
  - Addis Ababa University, previously called the University of Ethiopia.
  - Prominent Individuals e.g. North Korea's Kim Il-sung University.

# Comparative Sequential Method

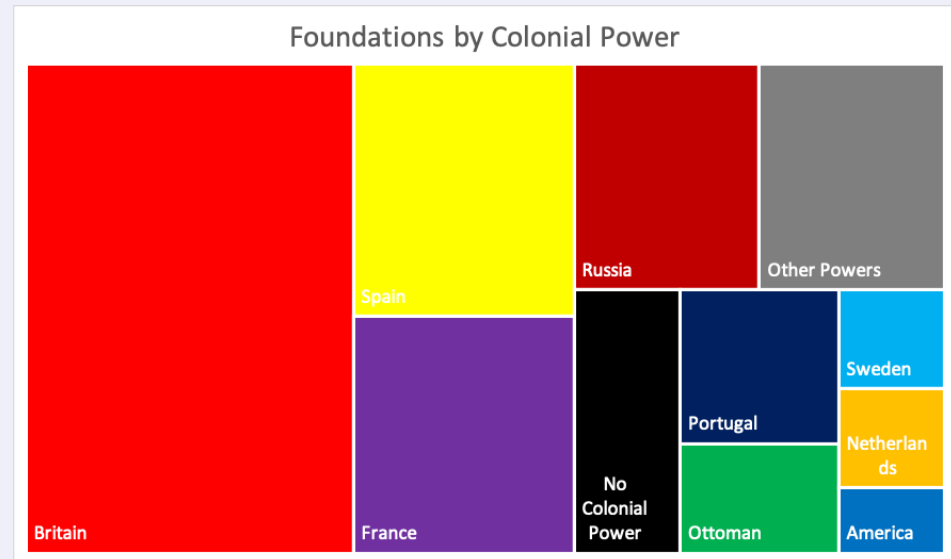
- Comparative-Historical Analysis (Falleti and Mahoney 2015)
  - Historical establishment of identified institutions and modern establishment of 197 countries.
  - Secondary considerations: Colonisation background; Secularisation; Research position within national higher education system; Location within political capital.
  - Data from World Higher Education Dataset produced by the International Association of Universities (IAU) and UNESCO.
  - Infer external factors / internal motivations that have led to emergence.

# Comparative Sequential Method



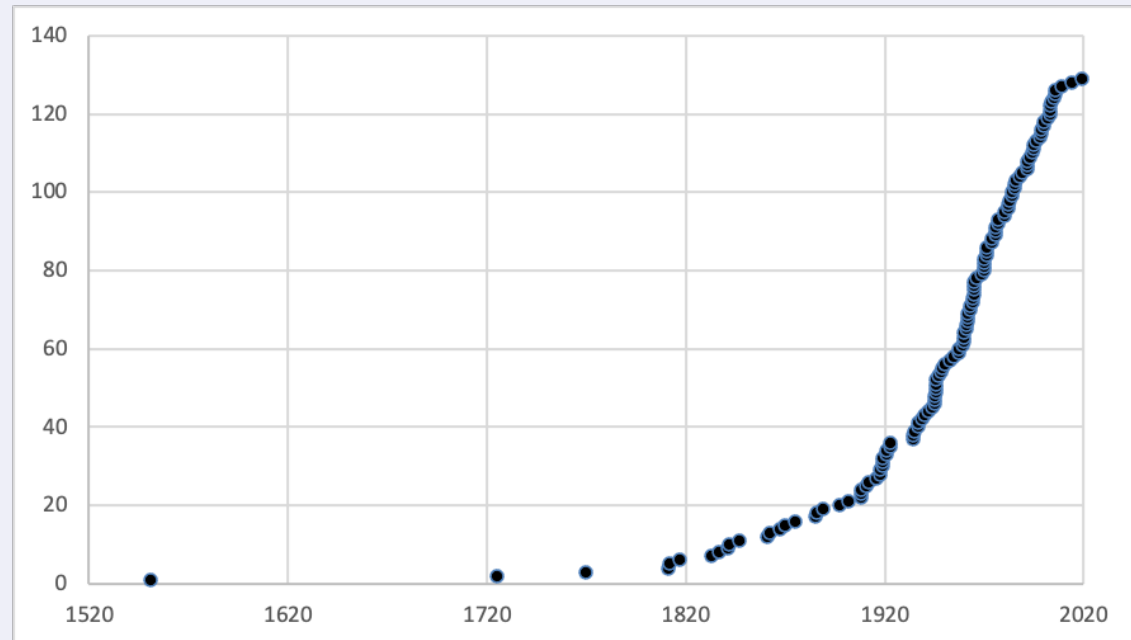
# Results

- 129 out of 197 jurisdictions.
  - 120 were colonized with 9 with no colonization background.
- None established by major colonizing powers.
- Wide spread suggest establishment by the global periphery e.g. Singapore.



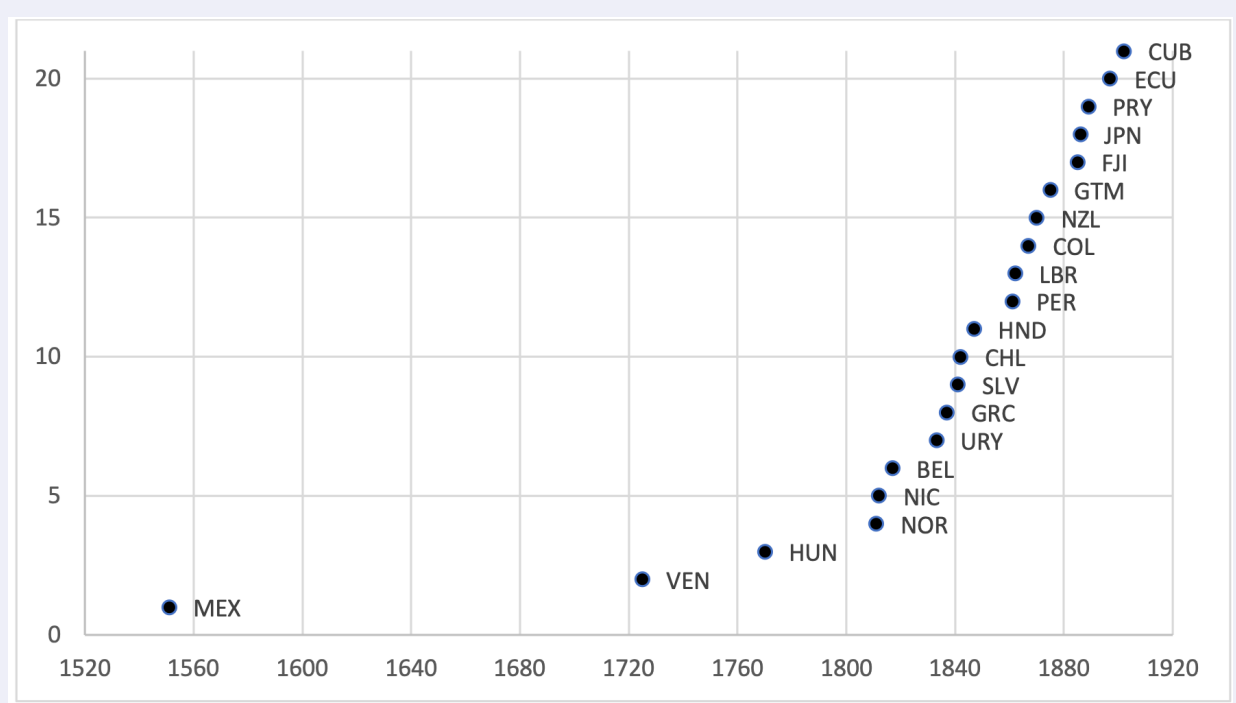
# Results

- Initial phase in the 16<sup>th</sup> and 17<sup>th</sup> centuries.
- Establishment phase in the long 19<sup>th</sup> century.
- Intensive phase in the long 20<sup>th</sup> century.



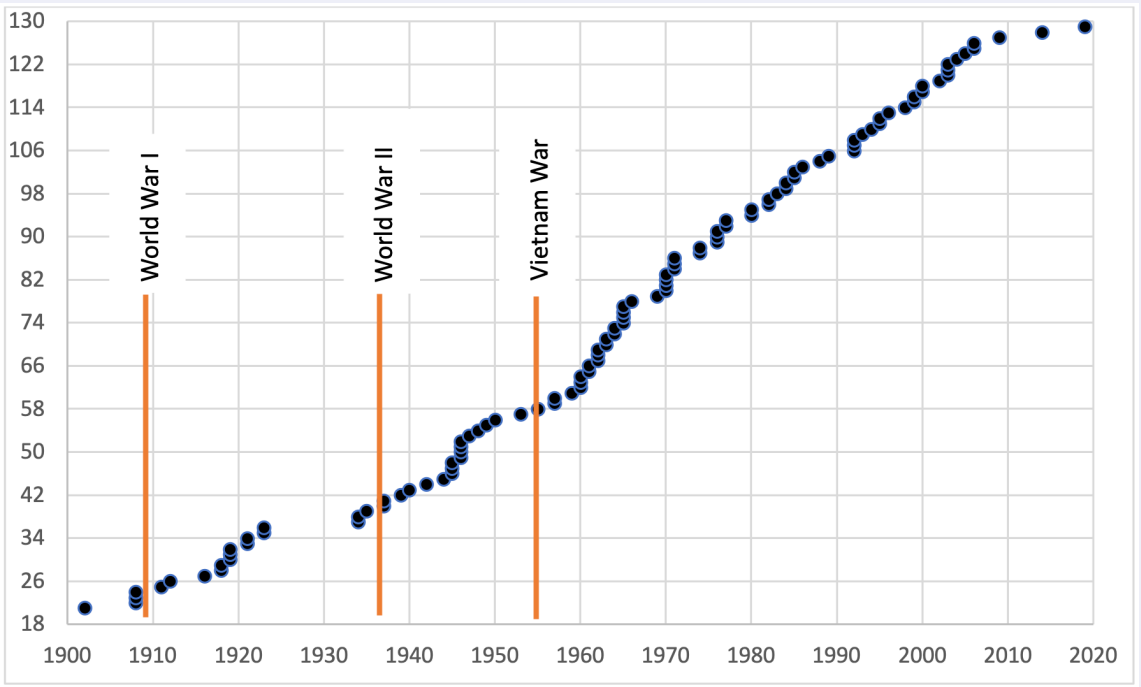
# Results

- Initial and Establishment Phases
  - Imperial Decline
  - Popular Empowerment



# Results

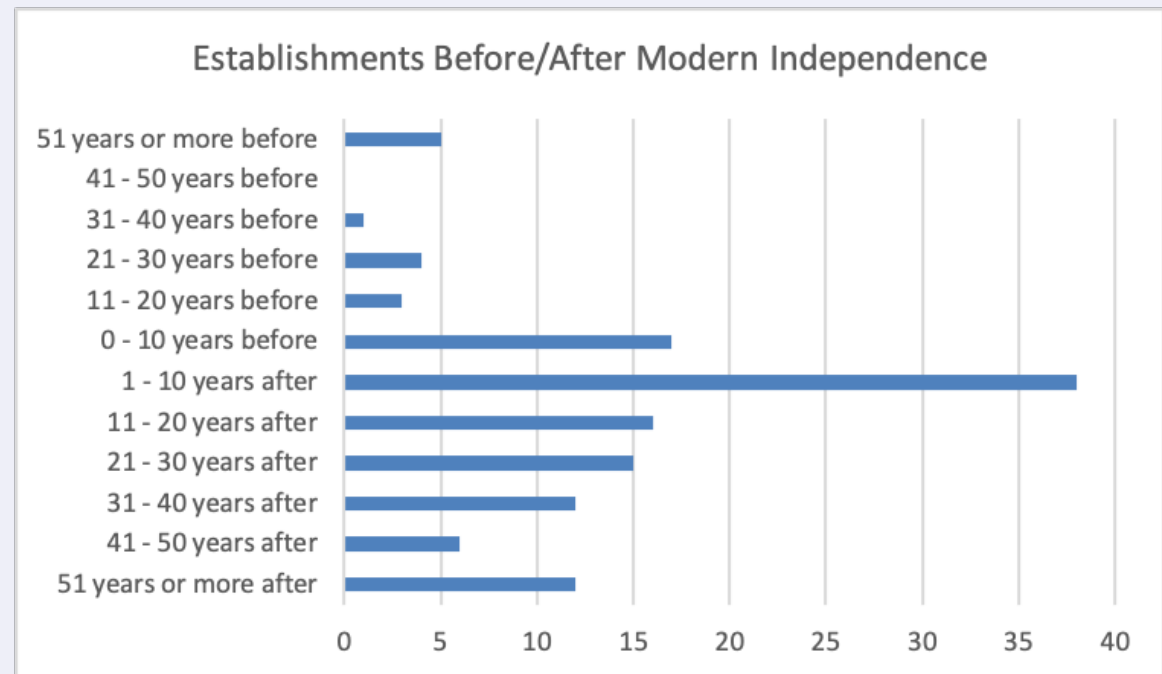
- Intensive Phase
  - Global Conflict
  - Decolonization





# Results

- Sovereignty
  
- Decolonization and Secularization
  - e.g. Pontificia Universidad Católica de Chile vs Universidad de Chile



# Tendencies of the National University

- To Centralize
  - Concentration and country efficiencies.
  - 103 out of 129 NUs located within political capitals.
- To Politicize
  - Non-violent competition / distribution of opportunities on national level.
  - Public/private goods vis-à-vis municipal level.
- To Homogenize
  - Canonical cultural work/ers, for instance, but also knowledge and skills.
  - 112 out of 129 NUs ranked within top 3 in research (Webometrics excellence indicator).

# Conclusion

- Another tradition in addition to Humboldtian and Napoleonic models in the Early Modern period.
  - Emphasizes indigenous agency in the adoption of the university as an institution by the periphery.
  - Gives nuance to common narrative of premier universities in the Global South as mechanisms for colonial extraction.

# National Universities



Formative Ideas of the National University:  
A Thematic Analysis of Texts from the Long 19th Century

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